



## MESSAGE FROM THE PRESIDENT & CEO



Over the years, the Port of Belledune has strengthened its reputation as a highly efficient, profitable seaport with significant growth potential. From the earliest days of our Port, we have taken the long view in our decision making, recognizing that we must continue to explore all avenues to showcase the excellent facilities and services at the Port of Belledune. As an organization, we work to understand the priorities and challenges of the industry in which we conduct our operations so as

to effectively provide and lead a world-class quality of service excellence that will provide lasting benefits. Our commitment will continue to be on increasing shipping while keeping cost down as we actively pursue new markets.

Our unwavering commitment to responsible practices, undeniable teamwork, solid planning and a genuine interest in offering superior services at competitive prices has been the foundation of our success thus far. We also take great pride in being a good neighbor and friend to the surrounding

communities. It is a true blessing to live and work in a supporting business-friendly community and in return, we support worthy endeavors in the region by donating to groups and charitable events all year round.

So far this year, the Port of Belledune has achieved some important milestones that highlight the operational and financial success we have experienced to date. We understand that these successes would not have been possible were it not for our strong and productive relationships with our stakeholders, including local governments, our terminal operators and Board of Directors who support us and share our vision for growth not to mention the unrelenting dedication of our small staff and continued support from our neighboring communities.

As we pursue further growth, our performance in achieving our sustainability objectives - protecting the health and well-being of our people, ensuring that our operations are net-positive for the environment, and creating shared value with our host communities and countries - will continue to be a critical part of how we measure our success as an organization.

## PORT EMPLOYEE RECOGNIZED THROUGH JUNIOR ACHIEVEMENT

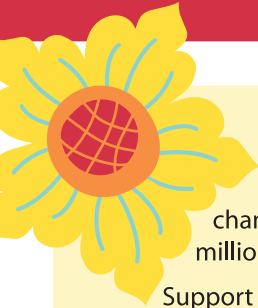
Susan Furlotte recently received recognition for her work as a volunteer to her surprise.

"I received the 2015 Volunteer Recognition Award, presented to an advisor each year," says the engineering technologist with the Port of Belledune. The award is through Bathurst's branch of Junior Achievement with which she has volunteered for four years. "I was sitting at the front desk welcoming people to the awards and I looked in the media pack and saw my name."

"It's important that we recognize volunteers. They're crucial to the longevity of the program," says Sharon Jagoe, Program Director. "Without their service, expertise, and mentoring, our program couldn't function." In the 18-week program, volunteers meet students after class to develop businesses guiding them through the entire process from concept through planning to sales.



# Anchored in our Community



## PORT SUPPORT FLOWS THROUGH TWO STREAMS

Improving multiple sclerosis (MS) treatments is potentially life changing for 6000-7000 people in Atlantic Canada and as many as 2.5 million people worldwide and research is the key.

Support from the Port of Belledune came through two streams for the May 24 MS Walk in Dalhousie. As an event sponsor, the Port contributed \$2,500 then a team from the Port raised another \$4,769 to contribute at the event.

"The biggest change over the years is the available treatments for people with MS," says Tim Dunlop, Director of Development, Atlantic Division of the MS Society of Canada for 11 years. In the early 1990s no treatment was available while a decade ago, four or five were available. "Currently, there are about 10 disease-modifying treatments available."

"Without the support of the community and organizations like the Port of Belledune, this wouldn't be possible," he says. The Dalhousie event raised \$16,000, up from \$10,000 in 2014.

Stay up-to-date with the Port of Belledune's fundraising activities by following us on Twitter and Instagram, and searching our fundraising hashtag: [#supPORTcrew](#)



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## WFNB SUPPORTING THE MIGHTY PEN

The pen is mightier than the sword, it's said. The Writers' Federation of New Brunswick has long put its pen to the challenge of encouraging writing and literacy.

"The Writers' Federation of New Brunswick (WFNB) is a group of writers at all levels from professionals to people who just enjoy writing," says Belledune's Andy Flanagan, a director with the WFNB. From humble beginnings 30 years ago, it has grown to 280-plus members.

Its Writers in Schools Program (WiSP), allows teachers to bring authors and illustrators with a New Brunswick connection into their classes so that students appreciate the people and the efforts behind books, magazines, and other publications.

"In the mentorship program you can match up with one of our writers," he says. Mentorship can mean reaching your audience. "There are also seminars on how to get a book published."

The Port of Belledune recently donated \$1000 to the WFNB and has previously provided support.



## FISH, NO TALES



The June 20-21 weekend continues to be an opportunity for people to catch prize fish in Pointe-Verte while making memories that will last longer than most any fishing tale.

Atlas Park held its annual Father's Day weekend fishing contest offering an array of prizes. "There are 12 tagged fish, 11 worth \$200 and one with \$1000," says Emilee Dilhac, Director of Atlas Park. "There's also a prize for the biggest fish plus lots of prizes for participation."

"The Port of Belledune was our biggest sponsor this year," she says adding it donated more than \$1680 toward the event, a father-son favourite for many. Money is used to keep the lake stocked with Arctic Char, for feed, and for additional prizes, all of which help keep the park successful.

